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PART I.—Orders and Notifications by the Governor of West Bengal, the High Court, Government Treasury, etc.

GOVERNMENT OF WEST BENGAL

WOMEN AND CHILD DEVELOPMENT AND SOCIAL WELFARE DEPARTMENT

NOTIFICATION

No. 3131/SW/U.O. 200/CDWD&SW/16.—15th June, 2017.—Governor is hereby pleased to adopt State Nutrition Mission approach in reducing under-nutrition and anemia amongst children, adolescent girls and women in targeted manner by combining or co-ordinating nutrition specific and nutrition sensitive programme and schemes implemented by all the Departments of Government of West Bengal. State Nutrition Mission will be an umbrella mission led by WCD & SW Department which will work in co-ordination to bring integration among all the Departments of Government of West Bengal for improvement of nutritional status of children, adolescent girls and women.

For implementation of State Nutrition Mission in the State of West Bengal, State Nutrition Mission Authority (SNMA) is formed as detailed below:-

Designation	
Chief Secretary	Chairperson
Addl. Chief Secretary, Principal Secretary / Secretary Dev. & Planning Deptt.	Member
Addl. Chief Secretary / Principal Secretary / Secretary, Finance Deptt.	Member
Addl. Chief Secretary / Principal Secretary / Secretary, H&FW Deptt.	Member
Addl. Chief Secretary / Principal Secretary / Secretary, P&R.D. Deptt.	Member
Addl. Chief Secretary / Principal Secretary / Secretary, Public Health & Engineering Deptt.	Member
Addl. Chief Secretary / Principal Secretary / Secretary, School Education Deptt.	Member
Addl. Chief Secretary / Principal Secretary / Secretary, Agriculture Deptt.	Member
Addl. Chief Secretary / Principal Secretary / Secretary, Food & Supplies Deptt.	Member
Addl. Chief Secretary / Principal Secretary / Secretary, WCD&SW Deptt.	Member Secretary
Mission Director, National Health Mission	Member
Director (ICDS) & <i>ex officio</i> Director of State Nutrition Mission	Member
Regional Director, NIPCCD, Guahati Regional Branch	Member
Dy. Technical Adviser, Food & Nutrition Board (Eastern Region)	Member
Nutrition Specialist, UNICEF	Member

The SNMA will provide policy direction and strategic inputs to the nodal department and allied departments to accelerate and implement the Mission agenda. The SNMA shall review progress of the State Nutrition Mission during annual meeting and take corrective actions for follow up. Usually, the Authority will meet once in a year and if found necessary may meet half yearly. Meeting of the authority may be convened by giving at least 7 (seven) days notice.

For implementation of Mission West Bengal State Nutrition Mission Society will be formed at the State level and such society will be registered under Society Registration Act within reasonable period after publication of the notification. Accordingly the financial transaction and communication on State Nutrition Mission will be undertaken by the above said society. Composition of the society will be as detailed below :-

Designation	
Addl. Chief Secretary / Principal Secretary / Secretary, WCD&SW Department	Chairperson
Mission Director, NHM	Member
Director (ICDS) & <i>exofficio</i> Director, State Nutrition Mission	Member Secretary
Jt. Secretary (ICDS) & <i>exofficio</i> Addl. Director - SNM, State Nutrition Mission	Member
Jt. Director deputed to State Nutrition Mission	Member
Addl. Director (Accounts) / Jt. Director (Accounts) / Accounts Officer - ICDS	Member
Dy. Technical Adviser, Food & Nutrition Board (Eastern Region)	Member

The Society formed as stated above will provide implementation guidance to the Nutrition Mission team under overall guidance of SNMA headed by Chief Secretary. Registered Head Office and place of sitting of the society will be decided by the WCD & SW Department. Memorandum and Regulation of SNM Society will be finalised by the Secretary, WCD & SW Department for which a cell or group may be formed immediately. All the financial as well as other matters related with policy intervention will be approved by the society. For day to day work of the Mission the following SNM Team is formed whose arrangement is given below:-

At the operational level, Director - ICDS will be *exofficio* Director and operational head of State Nutrition Mission Team in the State. Joint Secretary (ICDS) will act as *exofficio* Additional Director of State Nutrition Mission Team.

Creation of new posts:- For monitoring human resource team formed under the Mission a post of Joint Director in the SNM Team is created in the Scale of Pay No.-18 (ROPA 98) which will be filled up by deputation from the Joint Director of ICDS or any other Joint Director by promotion from eligible Deputy Directors. The deputation of Joint Director in the Mission will be full time and his salary will be paid out of Mission fund and his terms of deputation will be fixed by the Department of WCD & SW and Secretary, WCD & SW will be the appointing authority of the post and selection of Joint Director for Deputation will be made by the Secretary of WCD & SW Department.

For implementation of the Mission two Data Entry Operators will be engaged at a consolidated professional fee of Rs. 11,000/- (eleven thousand) only per month per person and engagement will be made for one year following the Finance Department Order No. - 5859 F (Y) dated 22.07.2013 and the Departmental recruitment Committee will undertake the selection process following the Finance department guideline over the matter. Director, SNM will be appointing authority for the contractual engagement.

Two Group D Staff designated as Peon with a contractual remuneration of Rs. 7,000/- (seven thousand) only per person per month will be engaged. The engagement will be made initially for one year from amongst the retired persons and for them remuneration will be based on last pay minus pension or Rs. 7,000/- whichever is less. Departmental recruitment Committee will undertake the selection process following the Finance Department guideline over the matter. Director, SNM will be appointing authority for the contractual engagement.

4 (four) Senior Consultant - one from nutrition, one from medicine, one from data analysis and one from MIS background will be engaged for which financial support will be provided by UNICEF. Details of Senior Consultants are given below :

- 1) Senior Consultant (Health & Nutrition)** - Candidate should hold Post Graduate degree in Nutrition and/or Public Health or related discipline and having state level experience in the field of nutrition for at least 5 (five) years and remuneration will be not less than Rs. 90,000/- (ninety thousand) per month plus other allowances as admissible by UNICEF.
- 2) Senior Consultant (IEC, Advocacy & Training)** - Candidate should hold Post Graduate degree in Mass Communication and having state level experience in the field of Advocacy or Training Planning for at least 5 (five) years and remuneration will be not less than Rs. 80,000/- (eighty thousand) per month plus other allowances as admissible by UNICEF.

- 3) **Senior Consultant (Monitoring, Evaluation including Surveillance & Data Analysis)**—Candidate should hold Post Graduate degree in Statistics or Operation Research or Computer Application and having state level experience in the field of Monitoring & Evaluation or Data analysis for at least 5 (five) years and remuneration will be not less than Rs. 80,000/- (eighty thousand) per month plus other allowances as admissible by UNICEF.
- 4) **Senior Consultant (MIS, Planning and Co-ordination)**—Candidate should hold Post Graduate degree in Statistics or Operation Research or Public Administration and having state level experience in the field of Planning and Co-ordination work for at least 5 (five) years and remuneration will be not less than Rs. 80,000/- (eighty thousand) per month plus other allowances as admissible by UNICEF.

The Senior Consultants will be recruited through Departmental Recruitment Committee with UNICEF representative and Director, SNM will be appointing authority for them.

The State Nutrition Mission will not have any branch or cell below State level, but the Mission will utilize the ICDS network at District, Block and Village level and other Departmental network. The proposed ICDS Mission Directorate will also work in close liaison with State Nutrition Mission.

The approved annual budget of State Nutrition Mission is detailed below :—

Sl. No.	Item of Expenditure	Amount	Total Amount
	Non-Recurring		
1	Office establishment including furniture, fixture etc. for setting up of State Nutrition Mission Office	15,00,000	
2	Computer, Laptop, Copier, Phone, fax etc. machineries and equipments	9.75,000	24,75,000
	Recurring		
1	Salary for Officers on deputation and contractual engagement	14,52,000	
2	Other Cost including hiring of 3 vehicles, stationeries, telephone internet charges, travelling expenses and monitoring cost etc.	25,49,000	40,01,000
	Total	64,76,000	64,76,000

The Mission will start functioning from the date Director, State Nutrition Mission takes over charge and subsequent activities will start functioning. This has been approved in the State Cabinet Meeting held on 17th April 2017 and has got concurrence of Finance Department vide their U.O. No. -P2/2016-2017/0621 dated 06.03.2017 and U.O. No. -P2/2016-2017/0302 dated 03.10.2016.

ORDER

Ordered that the notification be published in the *Kolkata Gazette* and copies thereof be forwarded to all Departments, Divisional Commissioners and District Magistrate.

By order of the Governor,

ROSHNI SEN,

Secy. to the Govt. of West Bengal.